LOGACHANTHER C S

UX/UI Designer

logachanther22299@gmail.com | 9600936058 | Portfolio : logachanther.design | LinkedIn Profile

Professional Summary

Product Designer with 4 years' experience scaling B2B SaaS, data visualization, and agentic AI systems. Expert in building design systems that turn complex enterprise workflows into intuitive web products.

Work Experience

UX/UI Designer - **DataSwitch Inc**

Aug 2025 – PRESENT

- Spearheaded end-to-end UX for Switchie CoWork, an AI-powered data engineering assistant, designing conversational and task-oriented agentic workflows that cut query configuration time by 20%.
- Architected intuitive self-serve interfaces for DataCitizen, a no-code enterprise data suite enabling non-technical stakeholders to build automated data pipelines across 20+ core screens.
- Re-engineered the core web presence (dataswitch.co) using agentic AI workflows, modernizing product storytelling and reducing production turnaround time by 30%.

Designer - **Four Corners Technologies Pvt Ltd**

DEC 2023 – AUG 2025 | 1 YR 9 MOS

- Led full-cycle product design for interactive digital projects, translating complex 3D spatial data into clear user experiences that lifted adoption by 15%.
- Developed responsive wireframes, user flows, and high-fidelity interactive prototypes to test usability and align technical constraints across cross-functional teams.
- Designed brand-aligned marketing collateral and LinkedIn digital assets, driving inbound user acquisition and product visibility.

Design Engineer - **MOFU Edrives and Controls Pvt Ltd**

FEB 2022 – MAY 2023 | 1 YR 5 MOS

- Designed a user-centered geared electric motor kit for scooters , prioritizing customer aesthetics and usability while optimizing space and weight.
- Successfully applied full-cycle design principles to convert a petrol scooter into an electrically driven vehicle.

Education

SRM Institute of Science and Technology

2016 - 2020

Bachelor of Technology, Mechanical Engineering

Skills & Tools

Design Tools

Figma, Antigravity, Claude, ChatGPT, Photoshop, Github, Vercel, DaVinci Resolve, Blender, Unreal Engine, 3DS Max.

Skills

Design Systems, Prototyping & Wireframing, User Research & Usability Testing, Information Architecture, Journey Mapping, Responsive Design.